




TO: Mayor and City Council

FROM: Gregory I. Guernsey, AICP, Director, Planning and Zoning Department 

DATE: July 14, 2016

SUBJECT: 2016 Annual Report for Imagine Austin Comprehensive Plan and amendments

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The link below contains the 2016 Imagine Austin Annual Report under the Recent Documents section. The Imagine Austin Annual Report provides key facts and accomplishments of the Imagine Austin Priority Program teams over the course of a year, from fall 2015 to summer 2016. While not a listing of all city activities, the annual report highlights the important initiatives that are helping make Imagine Austin a reality in our community.

2016 DRAFT Annual Report

<http://www.austintexas.gov/department/imagine-austin-download-center>

**Next Steps**

July 26, 2016 – Briefing, discussion and possible action at Planning Commission

August 18, 2016 – Set public hearing at City Council

September 1, 2016 – Conduct public hearing, discussion and possible action at City Council

Along with the 2016 Annual Report, amendments to the comprehensive plan are proposed.

**CPA-2016-0001: Colony Park Master Plan amendments**

Applicant: City Council

Background: With Ordinance 20141211-197, City Council adopted the Colony Park Master Plan and Regulation Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add new Neighborhood Center to the Growth Concept Map series with boundary determined by the Colony Park Master Plan. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).
2. Add new Neighborhood Center to the Growth Concept Map centers key and map (p A-31).
3. Add Colony Park Master Plan to Appendix G. Attached Plans (p A-61).

**CPA-2016-0002: South Central Waterfront Vision Framework Plan amendments**

Applicant: City Council

Background: With Ordinance 20160616-074, City Council adopted the South Central Waterfront Vision Framework Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add new Regional Center to the Growth Concept Map series with boundary determined by the South Central Waterfront Vision Framework Plan. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).
2. Add new Regional Center to the Growth Concept Map centers key and map (p A-31).
3. Add South Central Waterfront Vision Framework Plan to Appendix G. Attached Plans (p A-61).

**CPA-2016-0003: Activity Corridor on Guadalupe Street from 29th Street to 51st Street**

Applicant: Planning and Zoning Department

Background: Guadalupe Street is designated as a Core Transit Corridor, and identified in Imagine Austin as a route for high capacity transit. Imagine Austin defines Activity Corridors as similar to an activity center, it is an area identified on the Growth Concept Map where an increased density of people, jobs, businesses, and services will be located. However, due to its linear nature the people, jobs, and services will be located along the length of the corridor. A corridor's character will depend on factors such as road width, traffic volume, the size and configuration of lots, and existing uses. Along different segments of these corridors, there may be multi-story mixed-use buildings, apartment buildings, shops, public uses, offices, as well as townhouses, rowhouses, duplexes, and single-family houses.

1. Add new Activity Corridor on Guadalupe Street from 29th Street to 51st Street to the Growth Concept Map series. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).

**CPA-2016-0004: Vision Zero Action Plan**

Applicant: City Council

Background: With ordinance 20160519-049, Council adopted the Vision Zero Action Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add Vision Zero Action Plan to Appendix G. Attached Plans (p A-61).

**CPA-2016-0005: Age Friendly amendments**

Applicant: Commission on Seniors

Background: Imagine Austin lays out the community's vision for Austin to become a city of "complete communities," or places where people of all ages, abilities, and incomes have access to amenities, transportation, services, and opportunities that fulfill all of their material, social, and economic needs.

In June 2016, the City's Commission on Seniors voted 13-0 to recommend amending the Imagine Austin Comprehensive Plan to include a policy and action to address key issues and challenges faced by seniors.

1. Add new policy (S P30) (p 174): "Austin commits itself to becoming an age-friendly city that enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of their age."
2. Add new action (S A55) (p 262): "Develop an Age-friendly action plan for Austin to include the elements of outdoor spaces and buildings, transportation, social participation, respect and social inclusion, civic participation and employment, communication and information, and health services ."

Cc: City Manager Marc Ott  
Assistant City Manager Sue Edwards  
Planning Commission